



implemify

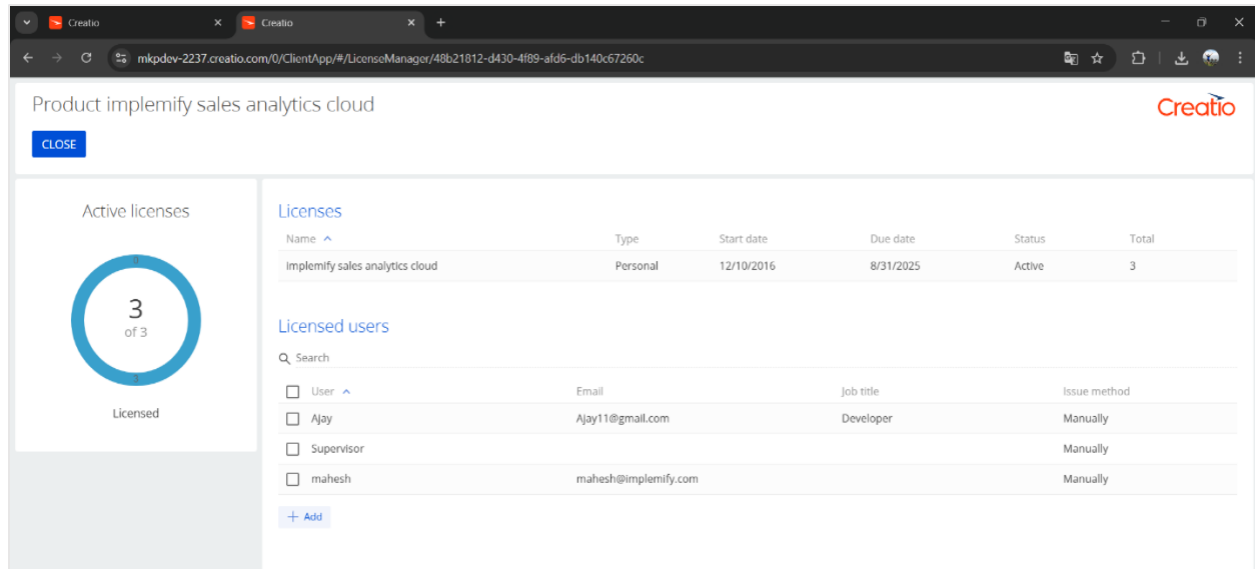
Implemify Sales Analytics for Creatio

Owner Mapping Guide

July 2025

Assigning Implemify Licenses

Once the supervisor completes the setup, the System Administrator can assign or re-assign the 'Implemify Sales Analytics Cloud' licenses to users, as shown in the screenshot below.



Owner Mapping

To give users access to the right reports in Implemify Analytics, map each licensed user to an owner user. This ensures they see the relevant lead and opportunity data in their reports.

How It Works

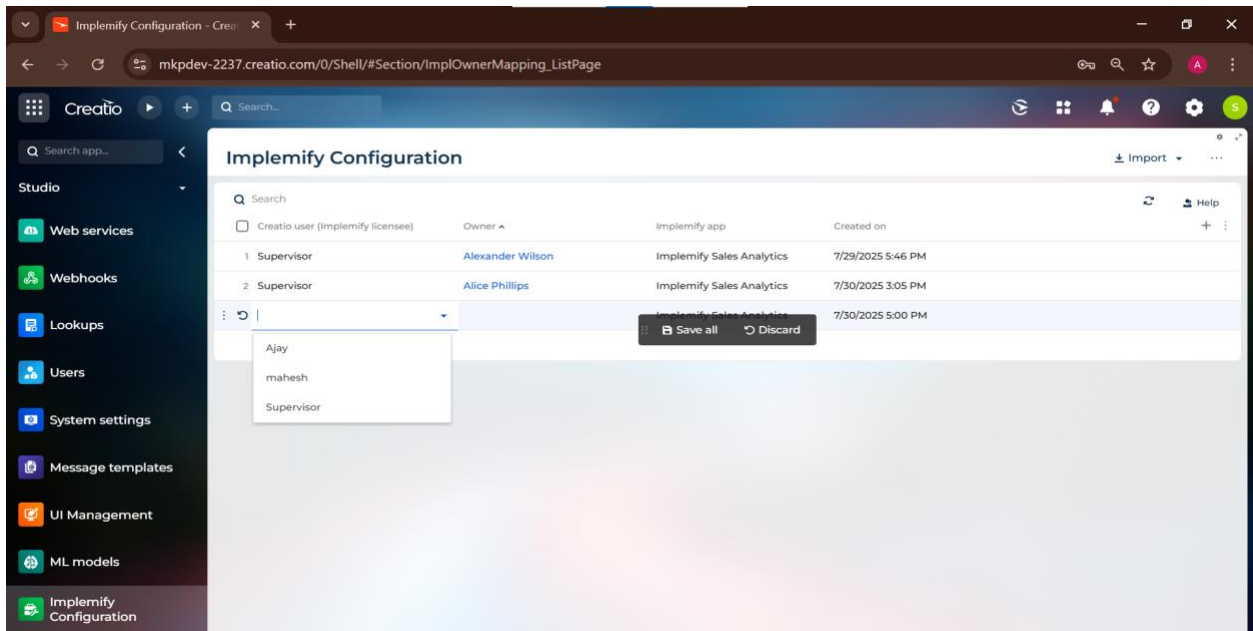
When a licensed user (e.g., a supervisor) is mapped to an owner user (e.g., Alexander or Alice), they will be able to view reports for all leads and opportunities owned by Alexander and Alice.

Owner Mapping Instructions

After assigning licences to the users follow the steps below to map owners to Implemify license users based on your requirements. Owner mapping is available in Implemify Configuration section under Studio workplace. Only a System Administrator can add or remove owner mappings.

Map License User to Owner Users

Go to Implemify Configuration section and add a new record to map lead and opportunity owners to Implemify user. The Creatio user (Implemify licensee) field lists all users with an Implemify license, and the Owner field displays the list of contacts.



Select Implemify licensee and owner in respective fields and save the record. To map multiple owners to a license user, create multiple records.

Note: If a licensed user is not mapped to any owner user, their reports will display all data in the system. Update mappings whenever owner changes or license is assigned to user to keep reporting accurate.

For any further assistance or questions, please contact the Implemify support team.

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