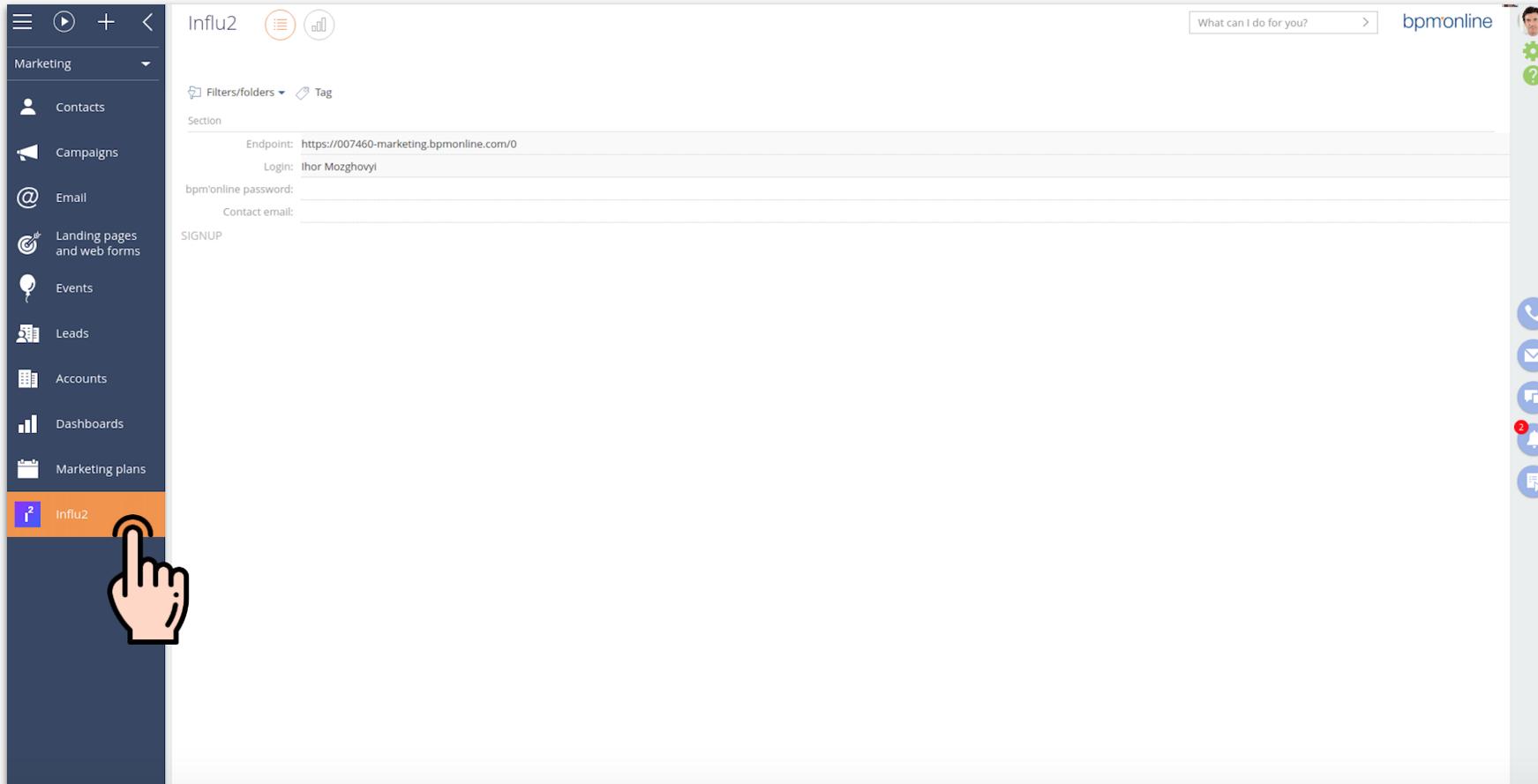# 9 EASY STEPS
TO LAUNCH YOUR INFLU2 CAMPAIGN

Check out our demo:
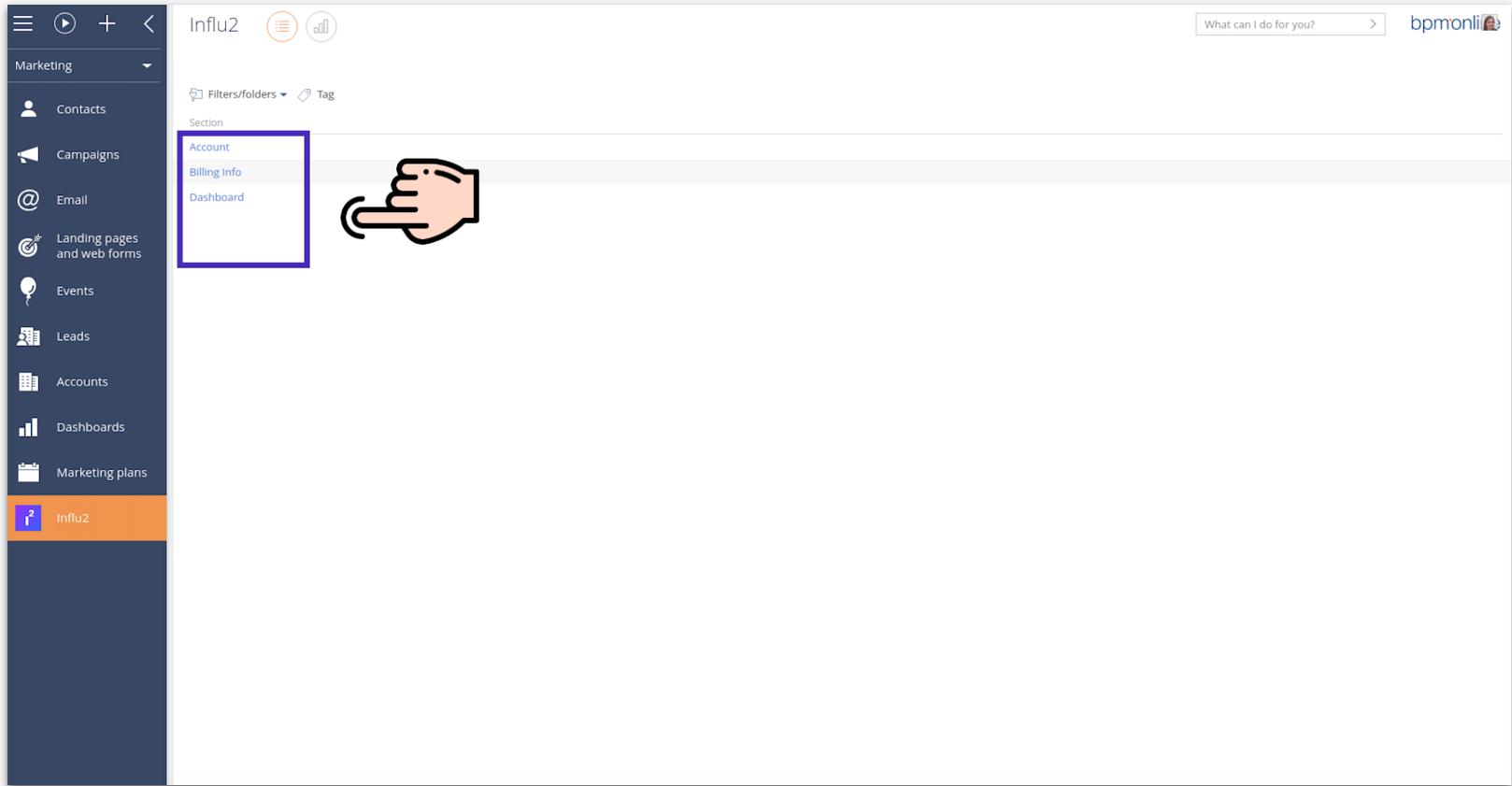
www.influ2.com

1. SIGN UP

Please, sign up.

Provide your bpmonline password and login.

2. CHOOSE AN ACTION

Choose an action.

- **Account:** check your account info
- **Billing info:** add you card and choose payment plan
- **Dashboard:** add campaigns and check its' results

3. ACCOUNT: CREATE YOUR INFLU2 ACCOUNT

Choose one of the CRM Target List Statuses.

4. DASHBOARD: NAME YOUR CAMPAIGN

Choose your first campaign name.

5. DASHBOARD: ADD YOUR TARGET LISTS

Choose the list of people you would like to target.

- Contact should contain the following columns: First_Name, Last_Name, Account_Name.

- Please, make sure these columns are spelled correctly.

6. DASHBOARD: CREATE ADS

Provide links, upload banners and provide descriptions for native ads

INFLU²

👥 Ads
Add banners and provide links to the content you want to advertise (blog articles, whitepapers, case studies, landing pages)

[+ Create an ad]

LINK
Your link should direct to a static page.
No PDF or automatic downloads are supported

BANNERS
Upload banners of the following formats:
Native ads: 1200x628 (no text)
Banner ads: 300x250, 300x600, 160x600, 970x250, 728x90, 320x40

DESCRIPTIONS
Please try stick to the recommended length

7. DASHBOARD: TRACKING CODE

Copy and put this tracking code on your website.

You can use Google Tag Manager for this.

⇄ Tracking code
Add this code to your website to track the customers when they visit your website

```
<script async src='https://www.influ2.com/tracker?clid=1fda1ead-37f4-49a9-b4ef-3d7440d16ca5'></script>
```
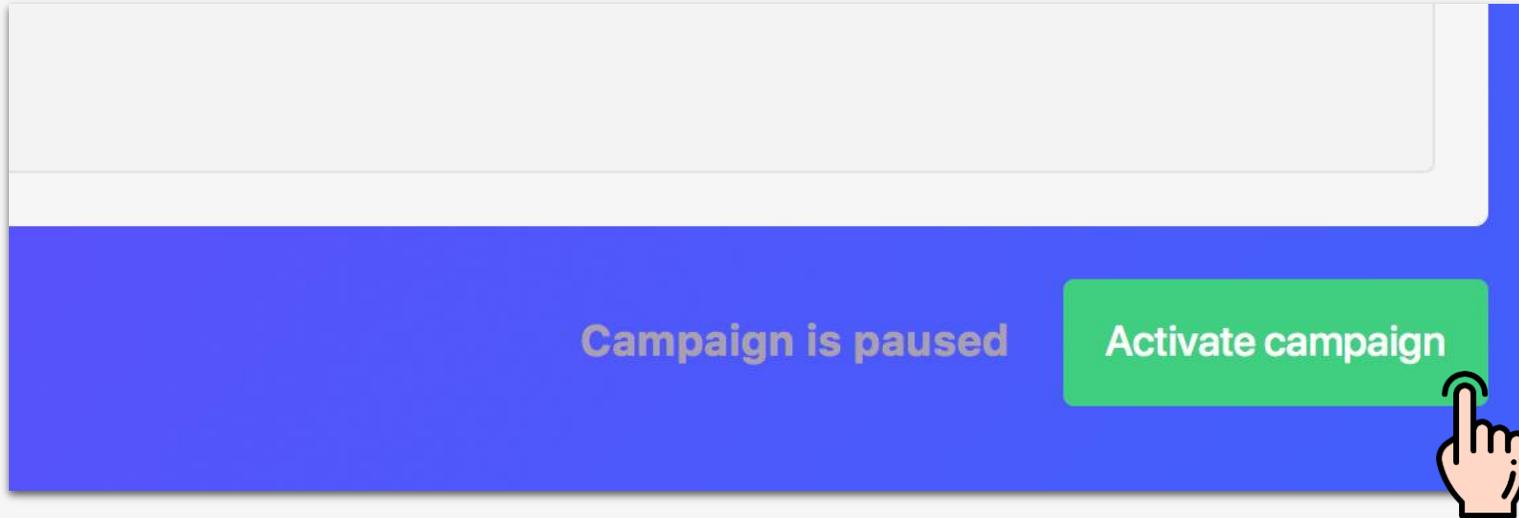
Copy

8. DASHBOARD: ACTIVATE CAMPAIGN

Click Activate campaign.

If the button is grey go back to your audience and banners and see if you've filled in all the fields.

9. DASHBOARD: CAMPAIGN VOLUME

Please, select your campaign volume.

CHECK CLICKS & VISITS

Check your clicks and visits info

THANK YOU!

🐦 @infu2_on

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