

# USER GUIDE

Looker Studio Conector for

**Creatio**



# Looker Studio

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# Introduction

Welcome to the Looker Studio User Guide, where Creatio's dynamic workflow management and Looker Studio's advanced analytics capabilities get combined for a transformative data-driven experience. This guide is your roadmap to seamlessly integrate Creatio's streamlined workflow processes with Looker Studio's robust analytics toolkit. Blend Creatio's dynamic workflow with Looker Studio's analytics prowess, empowering you to uncover valuable insights and drive success in your organization.

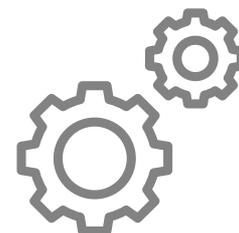
## Functionality

Streamline your business operations and gain valuable insights by using Creatio Connector. With this powerful tool, you can easily connect Looker Studio to your Creatio platform and access your data in real-time. Discover how to navigate, analyze, and visualize data effortlessly, unlocking a new realm of possibilities for informed decision-making.

Our user-friendly interface allows you to quickly add the fields you want to appear on the chart, giving you full control over the data you want to see.

Save time and gain a competitive edge by using Creatio Connector today!

# Installation



## Step by Step

- **1. Gather the necessary information**

To get started with Looker Connector for Creatio, you'll need a few key pieces of information:

- A Key for usage (Contact us at: [services@bglobalsolutions.com](mailto:services@bglobalsolutions.com) and we will provide you with the key).
- The URL of your Creatio platform.
- Your username and password for the platform.

You will find an example of the required information below:

- Key: xxxxxxxx-xxxx-xxxx-xxxx-xxxxxxxxxxxx
- URL: <https://123456-crm-bundle.creatio.com/>
- Username: Supervisor
- Password: Supervisor

Once you have this information, you're ready to start configuring the connector and accessing your business data in real-time.

- **2. Look for the Connector**

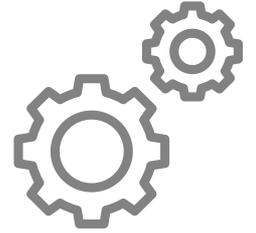
To get started, look for the connector under "Add data to report".

- **3. Configure the Connector**

Once you've found the connector, follow these steps to configure it:

- Enter your connector key and click submit.
- Fill in the platform URL, username, and password fields.

# Installation



## Step by Step

- Select the quantity of data to be returned, filter the data based on when it was created, and choose the desired entity for your report.

- Add the fields you want to appear on the chart.

- **4. Use the Connector**

Your connector is now ready to use! You can start building charts and reports with ease.

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# Terms & Conditions



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# Terms & Conditions



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