

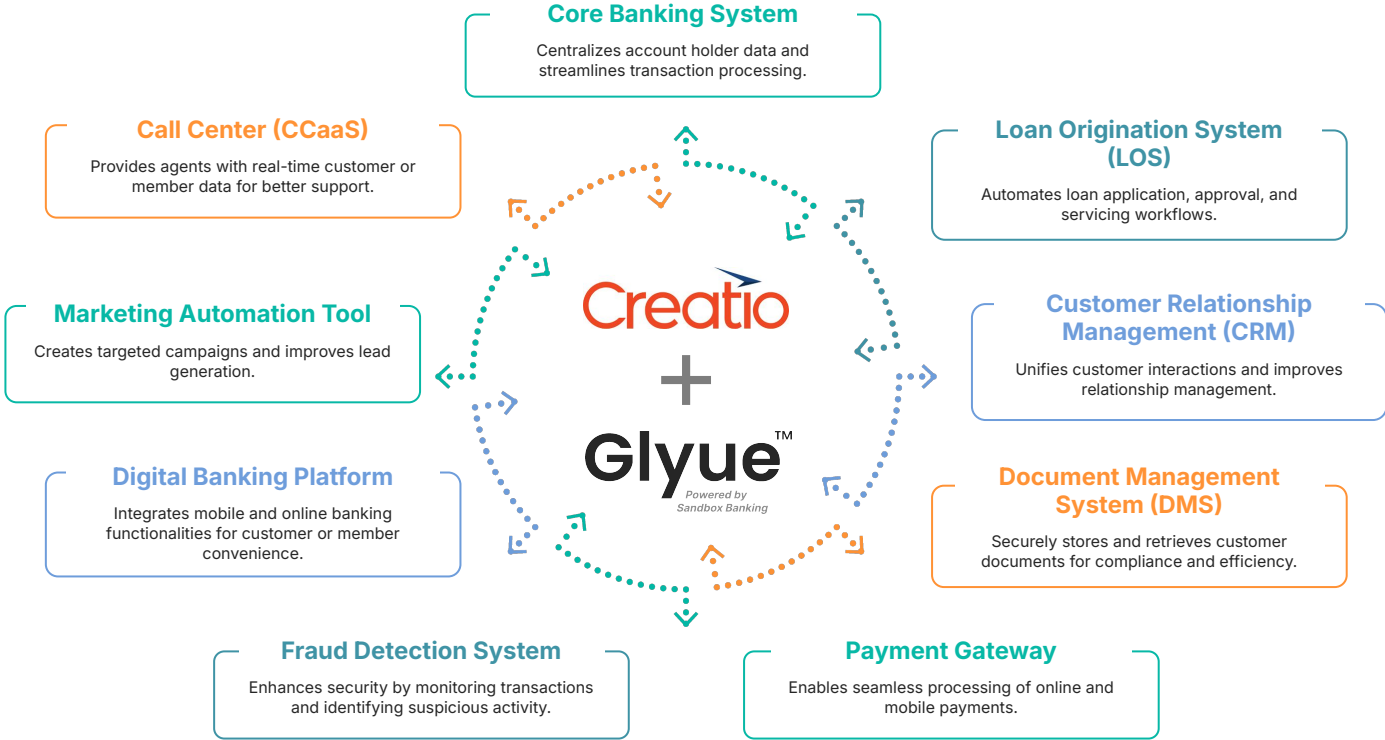
# Glyue<sup>®</sup>

*Powered by  
Sandbox Banking*

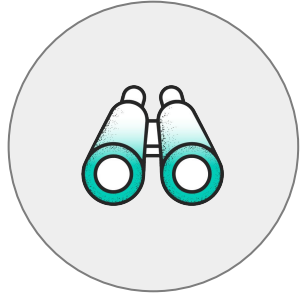
+

  
Creatio

# Connect Creatio with Key Systems via Glyue® for Maximum Performance.



# 4 things Creatio and Sandbox Banking bring to the table for banks and credit unions.



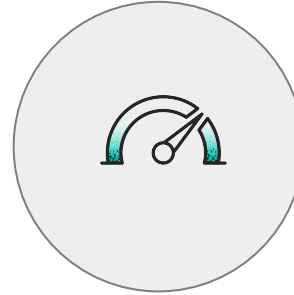
## Visibility

Provide a 360° view of core and auxiliary financial data.



## Data alignment

Sync core records to update objects and fields in Creatio.



## Quick response

Allow staff to trigger Creatio workflows for swift actions.

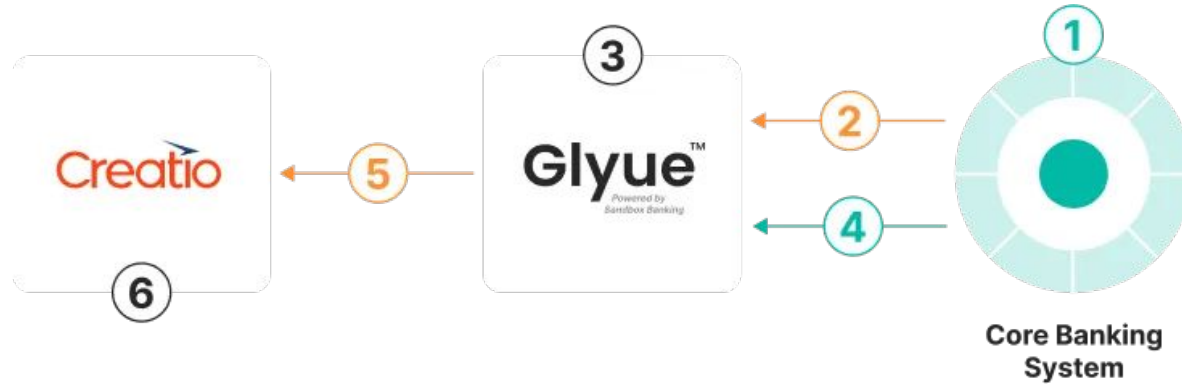


## Real-time updates

Transmit Creatio updates instantly to the core system.

How it works

# Creatio and Glyue<sup>®</sup> workflow example.



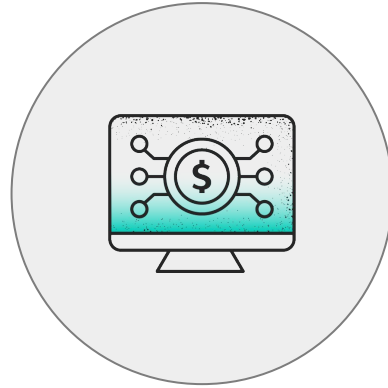
- ① User or event triggers data pull from the core or update to the core.
- ② Glyue<sup>®</sup> parses the request and maps data to workflows.
- ③ Glyue<sup>®</sup> sends API calls to the core banking system.
- ④ Core processes API calls and responds with data or status.
- ⑤ Glyue<sup>®</sup> formats response data for Creatio.
- ⑥ Creatio updates records or logs core updates.

# Two critical use cases.



## Bulk Data Integration

Streamline bulk data exports from the core to sync with Creatio CRM, linking records to workflows for opportunity tracking.



## Real Time API Integration

Enable real-time data exchange between the core and Creatio via API middleware for instant updates and write-backs.

# Integrating with Glyue<sup>®</sup> accelerates Digital Transformation.

