



**Keen360**

**Request a Demo**  
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# Life Sciences

## On a mission to run your commercial ops better?

For companies in Life Sciences seeking a CRM platform that offers all the functionality of the mega-size industry leaders but with genuine agility and affordability

1

### **Affiliations & Relationships**

Capture and maintain your complex web of relationships and interactions

2

### **Territories, Call Plans, Samples, & Detailing**

Organize, manage, and empower your front-line reps

3

### **KAM & KOL Teams**

Give your team-based, account-oriented teams the specific tools they need for success

4

### **CLM & Omni-Channel Communications**

Conduct all interactions, including CLM, via text, email, voice, landing pages, portal pages

5

### **Mobility & Availability**

Use the Android & Apple mobile apps to support in-field and at-home users

6

### **Compliance & Integration**

Fine-grain control for data access with modern cyber safeguards & inter-operability

Keen Life Sciences

Our solutions are powered by **Creatio**



low-code BPM & CRM



attractive economics



industry awards

