

Request a Demo demo@keen360.com

On a mission to run your commercial ops better?

For companies in Life Sciences seeking a CRM platform that offers all the functionality of the mega-size industry leaders but with genuine agility and affordability



Affiliations & Relationships

Capture and maintain your complex web of relationships and interactions



CLM & Omni-Channel Communications

Conduct all interactions, including CLM, via text, email, voice, landing pages, portal pages



Territories, Call Plans, Samples, & Detailing

Organize, manage, and empower your front-line reps



Mobility & Availability

Use the Android & Apple mobile apps to support in-field and at-home users



KAM & KOL Teams

Life

Sciences

Give your team-based, accountoriented teams the specific tools they need for success



Compliance & Integration

Fine-grain control for data access with modern cyber safeguards & inter-operability

Keen Life Sciences

Our solutions are powered by Creatio



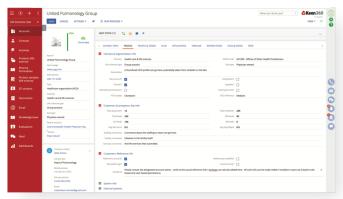
low-code BPM & CRM



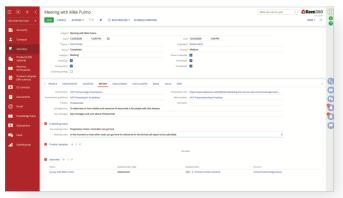
attractive economics



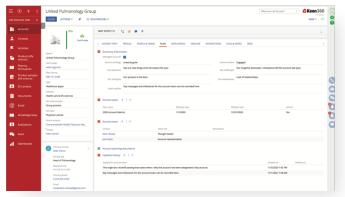
industry awards



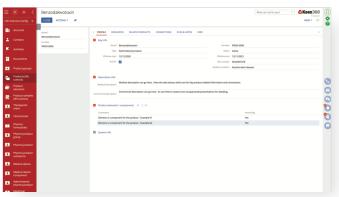
1 HCO Profiles & Affiliations



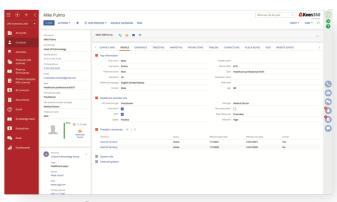
3 HCP Interactions (detailing, sampling, surveys, etc)



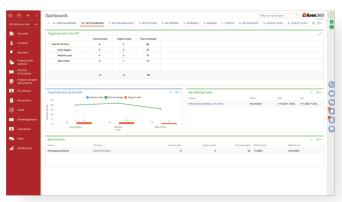
(S) Key Account Management (KAM)



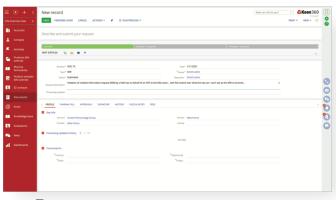
Products for Life Sciences



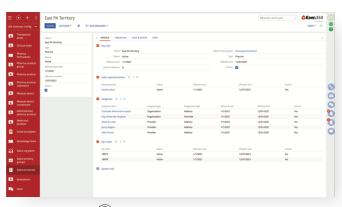
2 HCP Profiles & Relationships



4 Attainment & Dashboards



MSLs & Medical Information Requests (MIRS)



8 Territory Management

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