



REGIONAL CREATIO PARTNER

COMPANY INTRODUCTION



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OUR TEAM HAS GAINED EXTENSIVE EXPERIENCE IN CONDUCTING VARIOUS PROJECTS WITHIN THE CEE AND WE REGIONS



2

OFFICES



70+

CLIENTS



200+

PROJECTS



18

COUNTRIES

REFERENCES*

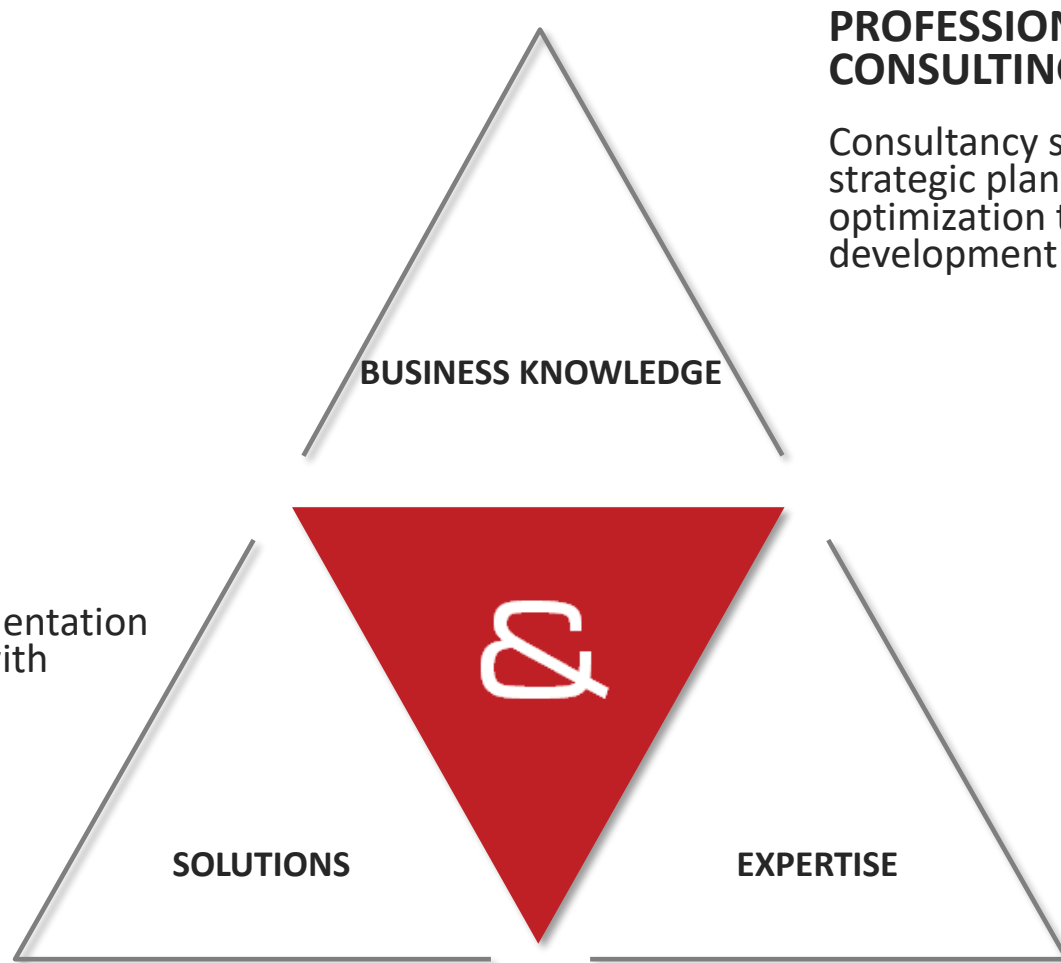


*List not exhaustive

OUR MAIN OBJECTIVE IS TO SERVE OUR CLIENTS ACCORDING TO THEIR INDIVIDUAL REQUIREMENTS

TAILOR-MADE END-TO-END SOLUTIONS

Out-of-the-box system implementation and nearshore development with complete support services



PROFESSIONAL BUSINESS CONSULTING

Consultancy services ranging from strategic planning through process optimization to product- and service development

ANSWERS FOR AD-HOC EXPERTISE DEMAND

Proficient IT experts in the areas of project management, business analysis, architecture design, development and testing



WE HELP CLIENTS TO REACH THEIR BUSINESS GOALS WITH A WIDE RANGE OF EXPERTISE IN VARIOUS TECHNICAL SOLUTIONS



Digitization

Business and technical coordination of digital customer needs



oCRM

Business and technical implementation of operative CRM applications



aCRM & Campaign management

Implementation of analytical CRM and Campaign Management solutions



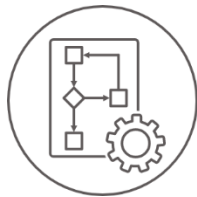
Business Intelligence & DWH

Use of full corporate data assets and uniform reporting services



Sales effectiveness & Change Management

Overview and enhancement the efficiency of the sales department



Workflow & Process Management

Implementation of transparent and controlled work processes



Development & Support Center

Development and full range maintenance of individual, green field applications




Information Quality Management

Quality Assurance, planning & executing tests, Information Security



NEXT TO MANY FEATURED COMPETENCES – COMPLETE CRM AND PORTAL SYSTEMS DEVELOPMENT



oCRM and Front-End

Business and technical implementation of operational CRM and Front-End systems

- Development of CRM strategy**

 - Breaking down customer strategy
 - Toolkit design
 - Defining channel composition
 - Development of performance measurement
 - Defining CRM functionalities and processes
- oCRM solution implementation**

 - Customer management and sales support
 - Contact and task management
 - Campaign and calendar management
 - Sales reports
- CRM system support**

 - Intensive go-live support
 - Ongoing SLA support
- Portal and FE solution introduction**

 - Display customer information
 - Development of processes, sales support
 - Extensive technology

KEY REFERENCES



YOUR CONTACTS IN CEE AND DACH REGION



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